

#UnitedAgainstDivision  
We say no to hate. We stand as one community.

## **Social media campaign marking anniversary of far right riots.**

**Timing** – 31 July 2025 to 5 August 2025

### **Overview**

To mark the anniversary of the far-right riots which swept the UK in the summer of 2024, Migrant Voice is organising a social media campaign to show that we are stronger united, and will stand against the division and hate which we saw during the riots.

We are looking to **share positive messages of unity** throughout the week, either as pictures or videos.

We hope that you will stand with us, and against the hate and division we have seen, not only through the riots last year, but other areas, including the more recent riots and bonfires in Northern Ireland.

### **To take part**

Send us your videos or pictures by midday 28 July 2025 for us to use across social media platforms.

You can either download and print the sign including the hashtag and strapline [here](#), or you can write out your own, but please do include the hashtag and strapline.

Please do also share your own images and videos on social media between 31 July and 5 August, to coincide with the dates of the riots, if you feel safe and happy doing so, using the hashtag #UnitedAgainstDivision.

### **Video format**

Videos must be no longer than 30 seconds and filmed in portrait mode, ideally from the waist up with a sign showing the hashtag for the day.



To ensure videos are consistent, please focus your response on the following question:

**A year on from the far-right riots, what is your message of unity?**

### **Photo format**

If sharing a photo rather than a video, please ensure it is in portrait mode and taken from the waist up, as in the above example.

If you would like to include a written quote, please ensure it is no more than one sentence so that it can be included properly in social media posts.